UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 29, 2024

Advantage Solutions Inc.

(Exact name of Registrant as Specified in Its Charter)

Delaware (State or Other Jurisdiction of Incorporation) 001-38990 (Commission File Number) 83-4629508 (IRS Employer Identification No.)

8001 Forsyth Boulevard, Suite 1025 Clayton, Missouri (Address of Principal Executive Offices)

Emerging growth company □

63105 (Zip Code)

Registrant's Telephone Number, Including Area Code: (314) 655-9333

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

ollowing provisions (see General Instruction A.2. below):	ended to simultaneously sa	tisfy the filing obligation of the registrant under any of the
☐ Written communications pursuant to Rule 425 under the Sci Soliciting material pursuant to Rule 14a-12 under the Exch ☐ Pre-commencement communications pursuant to Rule 14d ☐ Pre-commencement communications pursuant to Rule 13e Securities reg	nange Act (17 CFR 240.14; -2(b) under the Exchange 2-4(c) under the Exchange 2-2; sistered pursuant to Section	a-12) Act (17 CFR 240.14d-2(b)) Act (17 CFR 240.13e-4(c))
	Trading	Name of each exchange on which registered
Title of each class	Symbol(s)	Name of each exchange on which registered
Title of each class Class A common stock, \$0.0001 par value per share	ADV	NASDAQ Global Select Market

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new

or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. \square

Item 5.07 Submission of Matters to a Vote of Security Holders.

On May 29, 2024, Advantage Solutions Inc. (the "Company") held its 2024 annual stockholders meeting (the "Annual Meeting") and the following three proposals were voted on by the Company's Class A stockholders, as set forth below. As of the close of business on April 5, 2024, the record date for eligibility to vote at the Annual Meeting, there were 323,938,300 shares of Class A common stock, \$0.0001 par value per share (the "Common Stock") outstanding and entitled to vote at the Annual Meeting. At the Annual Meeting, a total of 290,595,017 shares of Common Stock were present in person or represented by proxy, representing approximately 89.7% of the Company's outstanding Common Stock as of the April 5, 2024 record date. Each of the proposals was described in detail in the proxy statement for the Annual Meeting. The vote totals noted below are final voting results from the Annual Meeting.

Proposal 1: Election of Directors.

	<u>For</u>	Withheld	Broker Non-Vote
Christopher Baldwin	276,282,656	1,920,513	12,391,848
Cameron Breitner	255,094,805	22,599,391	12,900,821
Virginie Costa	276,503,431	1,699,738	12,391,848
Timothy J. Flynn	256,688,879	21,005,317	12,900,821
Brian K. Ratzan	276,010,542	2,192,627	12,391,848

This proposal received the required affirmative vote of holders of a plurality of the votes cast and all of the foregoing candidates were elected as the Company's directors.

Proposal 2: Ratification of the appointment of PricewaterhouseCoopers LLP as the Company's independent registered public accounting firm for the fiscal year ending December 31, 2024.

<u>For</u>	<u>Against</u>	<u>Abstain</u>	
288,848,889	1,602,866	143,262	

This proposal received the affirmative vote of the holders of a majority of the shares having voting power present in person or represented by proxy at the Annual Meeting and was approved as set forth above.

Proposal 3: Approval, on an advisory (non-binding) basis, the compensation of the Company's named executive officers.

<u>For</u>	<u>Against</u>	<u>Abstain</u>	Broker Non-Vote	
270,433,146	7,511,494	258,529	12,391,848	

This proposal received the affirmative vote of the holders of a majority of the shares having voting power present in person or represented by proxy at the Annual Meeting and was approved as set forth above.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit No.	Description
104	Cover Page Interactive Data File (embedded within the Inline XBRL document).

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ADVANTAGE SOLUTIONS INC.

Date: May 30, 2024 By: /s/ Christopher Growe

Christopher Growe Chief Financial Officer